

# ROX 01

Go Together  
Empowered By Nature





## Boxy Exterior Design

Length

**5,295** mm

Width

**1,980** mm

Height

**1,869** mm

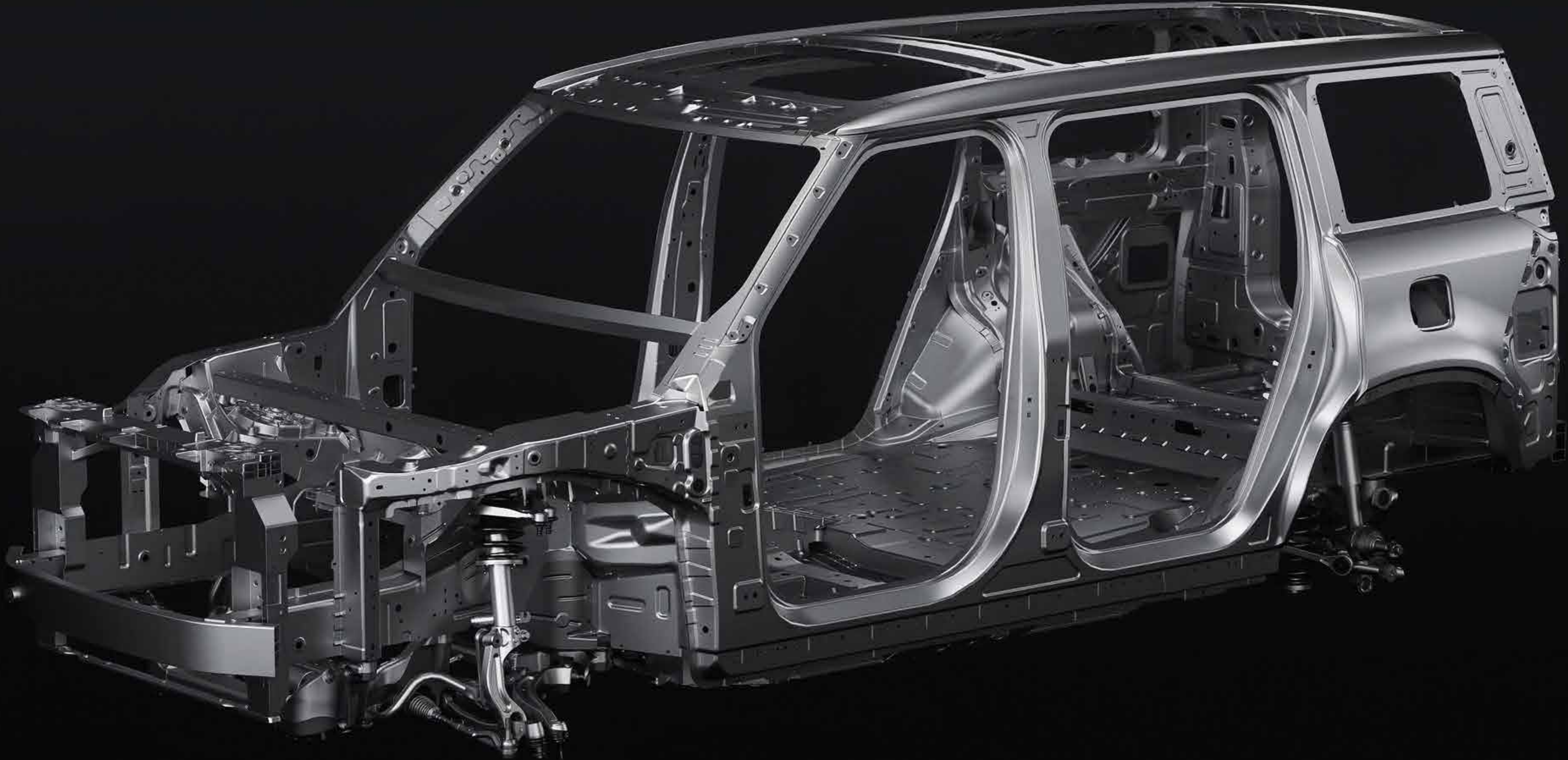
Wheelbase

**3,010** mm





# All-round Protective Body



**87%**

Percentage of High-strength Steel

**32%**

Percentage of Hot-formed Boron Steel

**159,730** N·m

Peak Load of Roof Pressure Resistance

\*As of August 16, 2024





## Performance & Efficiency

**235** km

WLTC Pure Electric Range

**1,115** km

WLTC Overall Range

**5.5** s

0-100km/h Acceleration Time

\*Range values based on standardized testing procedures conducted under controlled conditions





## Luxury & Comfortable Seats

Full-grain Nappa Leather Seats

\*1st & 2nd row

Second Row Airline Seats

\*6-seater version only

Seat Ventilation (3 Levels)

\*7-seater: 1st row ; 6-seater: 1st & 2nd row



# ROX 01 Key Specification

● Standard ○ Option - N/A

Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
<b>Basic Parameters</b>		
Vehicle Overall Dimension	5295mm(with Spare Tire)×1980mm×1869mm	5295mm(with Spare Tire)×1980mm×1869mm
Wheelbase	3010mm	3010mm
Curb Weight	2735KG	2735KG
0-100km/h Acceleration Time	5.5S	5.5S
Maximum Speed	190km/h	190km/h
Energy Modes	Electric/Fuel/Hybrid	Electric/Fuel/Hybrid
3-in-1 Front Drive System	150kW/340N.m	150kW/340N.m
3-in-1 Rear Drive System	200kW/400N.m	200kW/400N.m
Total Power/Torque of Drive System	350kW/740N.m	350kW/740N.m
WLTC Pure Electric Range under Comprehensive Working Conditions	235km	235km
WLTC Hybrid Range under Comprehensive Working Conditions	1115km	1115km
Range Extender	1.5T Four-Cylinder	1.5T Four-Cylinder
Fuel Type	95	95
Emission Standard	Euro V	Euro V
Fuel Tank Capacity	70L	70L
AC Slow-charging Time (7kW)	8.6h(0-100%)	8.6h(0-100%)
European Standard AC Charging Port	CCSType 2	CCSType 2
V2L Discharge Function (Trunk/External)	2.2kW/2.2kW	2.2kW/2.2kW
Traction Battery Capacity	56.01kWh	56.01kWh
Traction Battery Type	Ternary Lithium Battery	Ternary Lithium Battery
<b>Chassis</b>		
Front Suspension Type	All Aluminium Alloy Double Wishbone Front Suspension	All Aluminium Alloy Double Wishbone Front Suspension
Rear Suspension Type	All Aluminium Alloy H-arm Multi-link Rear Suspension	All Aluminium Alloy H-arm Multi-link Rear Suspension
Front and Rear Subframes	All Aluminium Alloy	All Aluminium Alloy
Absorber Type	DCC-Dynamic Continuous Control	DCC-Dynamic Continuous Control
4-wheel Ventilated Disc Brakes	●	●
Regenerative Braking System	●	●
Variable Speed EPS	●	●
Road Driving Mode(Comfort, Standard, Sport, Sport+)	●	●
ROX Mode-Snow	●	●



Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
ROX Mode-Rock	●	●
ROX Mode-Mud	●	●
ROX Mode-Sand	●	●
ROX Mode-Wade	●	●
<b>Off-road Capability</b>		
Vehicle Ground Clearance	205mm	205mm
Battery Pack Ground Clearance	255mm	255mm
Approaching Angle	22.2°	22.2°
Departuring Angle	25.1°	25.1°
Longitudinal Passage Angle	19.7°	19.7°
Maximum Gradient	100%(45°)	100%(45°)
Wading Depth	700mm	700mm
Maximum Crossing Axis Trafficability	600mm	600mm
<b>Interior Configuration</b>		
<b>Comfort and Luxury Features</b>		
Leather Multi-function Steering Wheel	●	●
Steering Wheel Heating	●	●
Manual Four-way Adjustable Steering Wheel	●	●
Left and Right Ordinary Sunshades & Cosmetic Mirror (with Light)	●	●
Tri-zone Smart Climate Control	●	●
Second & Third Row Independent Air Vents	●	●
Front Lower Storage Compartment (with Light)	●	●
Integrated Air Purifier (with PM2.5 Monitoring and Display)	●	●
Negative Ion Generator	●	●
Central Armrest Box Lighting	●	●
Interior Ambient Lights (256 Colors)	●	●
One-touch LED Reading Lights	●	●
One-touch Button to Lift and Lower All Windows (with Anti-pinch)	●	●
New Energy Exclusive Remote Control Key	● (x2)	● (x2)
Mechanical Key	● (x2)	● (x2)
Mobile Phone Bluetooth Key	●	●
Keyless Access System (4 Doors)	●	●
Automatic Locking Function When Leaving	●	●



Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
Trunk Lighting	●	●
<b>Seats</b>		
Driver's Leather Premium Seat: Electric 14-way (Thigh Support High and Low & Front and Back, Seat Up and Down & Front and Back, Chair Back Angle, Waist Support 4-way), Manual Headrest Up and Down, Memory	●	●
Front Passenger's Leather Premium Seat: Electric 10-way (Seat Up and Down, Front and Back, Chair Back Angle, Waist Support 4-way), Manual Headrest Up and Down	●	●
Second Row Seats: Electric 8-way Seats (Seat Front and Back, Chair Back Angle, Waist Support 4-way)	●	-
Second Row Aviation Seats: Electric 12-way (Front and Rear Adjustment, Seat Cushion Adjustment, Chair Back Adjustment, Leg Support Adjustment, Waist Support 4-way), Zero Gravity Flat Lying, Manual Adjustable Armrest	-	●
Heated Seats (3 gears)	First Row,Second Row	First Row, Second Row (Leg Support Heating)
Ventilated Seats (3 gears)	First Row	First Row,Second Row
Seat Waist Support Massage	First Row,Second Row	First Row, Second Row (Spa-Grade 8-point Massage)
Comfortable Soft Headrests	● (x4)	● (x4)
Second Row Aviation Headrest Adjustable Side Wings	-	●
Second Row Aviation Seats Electric Easy Entry	-	●
Third Row Seats Number	● (x3)	● (x2)
Unique Camping Mode	●	●
King-size Bed Mode (2&3 Row Seats All Folded)	●	-
Single Bed Mode (First Row Seat Connected with Second Seat)	●	-
Nap Mode (First & Second Row Seats)	●	●
Driver Seat Welcome Function	●	●
Boss Button for the Front Passenger Seat	●	●
Third Row Seats Angle Adjustable (7 gear)	●	●
Front Center Armrest with Cup Holder	●	●
Second and Third Row Seats with Cup Holder	●	●
Flat Floor Throughtout the Vehicle	●	●
Tufted Mats Throughout the Vehicle	●	●
<b>Cockpit Features</b>		
Keyless Start	●	●
Multi-language Car Machine Interface (Arabic/English/Spanish etc.)	●	●
Cockpit Chip (Qualcomm Snapdragon 8155)	●	●
12.3-inch Instrument Information Display	●	●



Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
15.7-inch Center Information Display (3K Resolution)	●	●
15.6-inch Rear Entertainment Display	●	●
9-inch Narrow Frame Streaming Rearview Mirror	●	●
CarPlay Function at Center Information Display	●	●
Carbit Android Mirroring Function at Center Information Display	●	●
Carbon Fluorine Vapor Deposition Anti-fingerprint Technique	●	●
Anti-glare Screen Technology	●	●
Automotive-grade Anti-shatter Glass	●	●
Rear Entertainment Display Support Screen Projection (w/o Wire)	●	●
14 Speakers	●	●
DAB Radio	●	●
Bluetooth 5.1	●	●
Front-row Wireless Mobile Phone Charging (15Wx2)	●	●
Front-row Charging TypeA+ TypeC	● (x2)	● (x2)
Second-row Charging TypeA+ TypeC (45W DP Support Screen Projection)	● (x2)	● (x2)
Second-row Charging 12V Socket	●	●
Third-row Charging Type A	● (x2)	● (x2)
Front Center Armrest Charging Type A (Support Data Transfer)	●	●
Trunk Charging 220V Socket	2.2kW	2.2kW
Driving Recorder	●	●
<b>Exterior Configuration</b>		
LED Headlights	●	●
LED Taillights	●	●
LED Day Running Light	●	●
Adaptive Headlights	●	●
Automatic High and Low Beam (Recognized by Intelligent Driving Camera)	●	●
Front and Rear Dynamic Turning Sign Light	●	●
High Brake Light (LED)	●	●
Rear Fog Light (LED)	●	●
Reverse Light (LED)	●	●
Electric Suction Side-opening Tailgate	●	●
Rain-sensing Front Wipers	●	●
Rear Windshield Wiper	●	●



Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
Electric Heating for Side Mirrors	●	●
Electric Adjustment and Fold of Side Mirrors (with Position Memory)	●	●
Automatic Anti-glare Driver Side Mirror	●	●
Double-layer, Heat Insulating Front Windshield	●	●
Double-layer, Sound Insulating Glass in the First Row	●	●
Double-layer, Sound Insulating Glass in the Second Row	●	●
Double-layer, Sound Insulating Glass in the Third Row	●	●
Two-pane Panoramic Sunroof, Double-layered Sound and Heat Insulating Glass	●	●
Two-pane Panoramic Sunroof Electric Sunshade	●	●
Anti-UV Glass for the Whole Vehicle	●	●
Glass for Rear Windshield	●	●
Rear Windshield Heating	●	●
Roof Vertical Rack	●	●
<b>Smart Driving</b>		
Intelligent Driving Chip (TDA4x2)	●	●
Millimeter Wave Radar (x5)	●	●
Front Perception Cameras (2MPx2)	●	●
Side Rear Perception Cameras (2MPx4)	●	●
Front and Rear Ultrasonic Radar (Frontx6, Rearx6)	●	●
360 HD Panoramic Image	●	●
Instrument Sensing Environment Display	●	●
CLC Command Lane Change	●	●
ACC Adaptive Cruise Control	●	●
RCTA Rear Cross Traffic Alert	●	●
LDA Lane Deviation Alert	●	●
LCA Lane Centering Assistance	●	●
Adjacent Vehicles Avoiding	●	●
BSD Blind Spot Monitoring	●	●
DOW Door Open Warning	●	●
<b>Safety System</b>		
CIRI (G)	●	●
High-strength Steel-aluminum Body	●	●
First Row Front Airbag	●	●



Model Year 2025	7 seats(2-2-3)	6 seats(2-2-2)
First Row Side Airbag	●	●
First Row Not Fastened Belt Alarm	●	●
Second Row Not Fastened Belt Alarm	●	●
Curtain Airbags for All Passengers	●	●
Pretensioning Seatbelt	●	●
Electronic Stability Program (ESP)	●	●
Antilock Brake System (ABS)	●	●
Hill Hold Control (HHC)	●	●
Traction Control System (TCS)	●	●
Vehicle Dynamic Control (VDC)	●	●
Electronic Brakeforce Distribution (EBD)	●	●
Hazard Warning (HAZ)	●	●
Dynamic Stability and Traction (DST)	●	●
Rollover Movement Intervention (RMI)	●	●
Hill Descent Control (HDC)	●	●
Tire-pressure Monitoring System (TPMS)	●	●
Electric Park Brake (EPB)	●	●
Pedestrian Warning Noise	●	●
Trailer Mode	●	●
Auto Hold Parking Control	●	●
Emergency Call System Ecall	●	●
First Aid Kit	●	●
Fire Extinguisher	● (Local dealer provides)	● (Local dealer provides)
<b>Accessories</b>		
Fixed Boarding Pedal (Side Step) in Black Color	○	○
Fixed Boarding Pedal (Side Step) in Soft Silver Color	○	○
Tailgate Kitchen	○	○
Roof Rack Frame	○	○
Under Chassis Protection Cover	○	○
L Type Fast Installation Tent On-board	○	○
20" Double Color Wheel Rim with All-terrain Tire	○	○
20" Black Color Wheel Rim with All-terrain Tire	○	○



## EXTERIOR COLOR



## TIRE & TOWING BAR



21" Double Color  
Wheel Rim  
with Four-season Tire  
(275/45 R21)



21" High Brightness Black  
Wheel Rim  
with Four-season Tire  
(275/45 R21)



Full Size  
External Spare Tire  
(Including Spare Tire Cover)



Rear Towing Bar

## INTERIOR COLOR



White



Orange



Black

\* Due to the iteration of printing technology and product information, the materials and colors shown in this manual may differ from the actual situation. The visual product display effect is for reference only. Features and specifications are subject to change depending on market and grade. Please consult your local dealer.

 **Website**  
[www.rox.com.kw](http://www.rox.com.kw)

 **Official Email**  
[crm@automak.com](mailto:crm@automak.com)

 **LinkedIn**  
[automakautomotive](https://www.linkedin.com/company/automakautomotive)